

Nebraska Department of Agriculture

Fresh Fruit & Vegetable Producer Profile Form

(Please type or print.)

This information will be utilized to publish a directory in order to increase consumer awareness of Nebraska-grown produce. To update your information for this growing season, please complete this form, fold, and return it to the address listed on the back or fax to (402) 471-2759. For further information, call our toll free number at 800-422-6692.

Company name	Contact person
Address	Telephone ()
City/State/Zip	Fax number, if applicable ()
E-Mail Address:	Web Site Address:
Company background (years in operation, etc.)	

Current Production (Please be as specific as possible, listing crop and acreage. Additional room is provided on the back.)

Crop	No. of Acres	Crop	No. of Acres	Crop	No. of Acres

Special Capabilities *(Check all that apply)*

☐ Hydrocooling
 ☐ Forced air
 ☐ Room cooling
 ☐ Storage facilities
 ☐ Standardized packaging
 ☐ Packing

Market Options *(Check all that apply and indicate what percent of product was marketed in this fashion)*

<input type="checkbox"/> Wholesale to distribution center _____%	<input type="checkbox"/> Retail at roadside stand _____%
<input type="checkbox"/> Wholesale to local grocery store _____%	<input type="checkbox"/> Retail at U-Pik operation _____%
<input type="checkbox"/> Retail at farmers market _____%	<input type="checkbox"/> Other <i>(list)</i> _____%

Market Location(s)

List type and location of farm and marketing options used. *(Please be specific, i.e., 3 miles south on Hwy. 81; from Hwy 81 and 69 junction, south 2 miles; 1 3/4 miles east; large white house on right-hand side.)*

☐ Retail location(s) at farm and hours of operation:

☐ U-Pik location(s) and hours of operation:

☐ Roadside stand location(s) and hours of operation:

☐ Farmers market location(s) and hours of operation:

☐ Other *(Please list location(s) and hours of operation):*

If you wish to provide further information on your company or products, please do so in the "Additional Comments" space provided on the reverse side.

(Continued on back)

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(Continued from front)

Please answer the following questions. Your assistance helps us support and promote the buying, selling, and development of Nebraska's agricultural products.

Do you wish to be included, at no cost, in our Agricultural Trade Directory, *Guide to Fresh Produce* directory, and on our web site?

☐ Yes ☐ No

Do you wish to participate in the Senior Farmers' Market Nutrition Program (SFMNP) by accepting coupons at farmers' markets, roadside stands, or at your farm? (This completed form serves to register your operation for the 2003 program). ☐ Yes ☐ No

If you sell wholesale, do you grade your produce prior to sale?
(If yes, what standards do you use?)

☐ Yes ☐ No

☐ USDA _____%

☐ Buyer standards _____%

☐ Other standards _____%

Nebraska Department of Agriculture
Diversified Ag Promotion Coordinator
Ag Promotion and Development Division
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Additional Comments: